The Union Minister has said that “Waste to Wealth” is emerging as a new avenue for StartUp in India.

Waste to wealth methodology serves the dual purpose of not only keeping the environment clean but also creating wealth out of elements which otherwise pollute the environment.

But there is a need to create awareness about several waste products which can generate income without much effort.

In this regard he referred to steps such as: Use of cooking oil from the kitchen could be sold off at the rate of around Rs.20 per litre to the industry which had the technology to convert it into alternative fuel.

– Similarly, Fly Ash produced through the combustion of coal could be utilized for making bricks for construction etc.