



Environment / Governance & Ethics

In an effort to protect the ecologically sensitive and culturally significant landscapes of Meghalaya's Sohra region, the traditional authority of Ka Hima Sohra has imposed a series of strict environmental regulations on tourists. The village dorbar has banned open cooking, picnicking, and the consumption of food or alcohol in public areas without prior permission, responding to a growing litter crisis caused by careless visitors.

Mounting waste — from plastic wrappers to glass bottles — had begun to scar the natural beauty of the Mawkdok-Sohra stretch and surrounding areas. Under the new rules, all vehicles must carry dustbins and waste bags to collect their own trash. Unauthorized camping is also prohibited, with night stays permitted only at designated and certified zones.

Further, vloggers, YouTubers, and other content creators are barred from revealing lesser-known destinations without prior approval from the local tourism committee. The aim is not to restrict tourism, but to promote it sustainably while preserving Sohra's fragile ecosystem and cultural



Sohra Enforces Eco-Discipline to Curb Irresponsible Tourism

dignity.