



PM Praises Koraput Coffee as Symbol of Odisha's Pride

Agriculture & Rural Development

In his Mann Ki Baat address, Prime Minister Narendra Modi praised Koraput Coffee as a symbol of Odisha's pride and a testament to how determination can uplift rural communities.

Koraput, located in southern Odisha, has rapidly gained recognition as a hub for high-quality coffee cultivation. Its favourable climate, rich soil, and high altitude have enabled local farmers to produce premium coffee that is now drawing both national and international attention.

The success of Koraput Coffee stands as a model for sustainable rural entrepreneurship and agricultural innovation in India.