



'Peacko' Unveiled as Mascot for BWF World Championships 2026

The official theme song and the mascot '**Peacko**' were unveiled by Union Minister **Mansukh Mandaviya** and **Himanta Biswa Sarma** in **New Delhi**, marking the **30-day countdown** to the **BWF World Championships 2026**. India will host the prestigious tournament **from August 17 to 23, 2026**, at the **Indira Gandhi Stadium, New Delhi**, after a gap of **17 years**.

Inspired by the **Indian peafowl**, the mascot '**Peacko**' features a skirt designed to resemble the opening of a badminton shuttlecock, symbolising India's passion for badminton and promoting the championship's identity on the global stage.

APSC Relevance: Sports; Art & Culture.