



Oorja Organic Fertilizer

An organic fertilizer named **Oorja** was launched during the Fertilizer Distribution Camp for Kharif 2026, organised by the Directorate of Agriculture, Government of Manipur in Imphal.

The initiative aims to promote sustainable and eco-friendly farming practices. To encourage adoption among farmers, Oorja is being provided at a subsidised price of ₹250 per bag against its market price of ₹480.

The programme supports efforts to reduce dependence on chemical fertilizers and promote sustainable agricultural development.

APSC Relevance: Sustainable agriculture, organic farming, agricultural subsidies, and environmental conservation.