Collins Dictionary has selected ‘mogging’ as its Word of the Year for 2026. The slang expression refers to outperforming or visibly outshining another person, particularly in appearance, confidence or ability.

Popular among Gen Z and Gen Alpha, its usage reportedly increased by 210% during 2026. The selection reflects the growing influence of social media, internet culture and younger generations on contemporary language.

APSC Relevance: Language and Linguistics, Digital Culture