



## Festivals in news from NE

Objective: Celebrate rural entrepreneurship, promote local produce (strawberries), and highlight scenic rural landscapes.

Organizers: Meghalayan Age Limited (MAL) in collaboration with Departments of Tourism and Agriculture and Farmers' Welfare.

Dates: May 2-3, 2025.

Venues: Sohliya (Ri-Bhoi), Syntung (East Khasi Hills), Darechikgre (West Garo Hills).

Focus Areas:

Boost agro-tourism.

Showcase rural development and success stories in Meghalaya.

Strawberry Production (2024 Data):



Current production: 1,220 metric tonnes.

Cultivation expansion: from 100 acres to 500 acres planned.