



Khousabung Pineapple

Khousabung pineapple, grown in the **Khousabung area of Churachandpur district, Manipur**, is a renowned **Giant Kew variety** known for its large size, juicy sweetness and **fibreless flesh**. The variety was reportedly introduced to Khousabung in **1947** by **Pu Songpu Gangte**, who brought it from Lakhimpur in Assam.

The **Manipur Government has applied for a Geographical Indication (GI) tag** for Khousabung pineapple. GI recognition would help protect its regional identity, strengthen its market value and promote the livelihoods of local pineapple growers.

APSC Relevance: GI Tags; Northeast Horticulture.