- **Kamesh Salam**, founder of **CanBoo** (Cane & Bamboo Value Chain Management), has been featured in *Business Today's* special publication **Business Leaders Shaping a Viksit Bharat**.
- He has been recognised for his contributions to the bamboo sector, sustainable development, and environmentally responsible industrial growth.
- Through value-chain development and bamboo-based enterprises, Salam has promoted green livelihoods, rural employment, and sustainable resource utilisation.
- The recognition places him among business leaders contributing to innovation, economic progress, and India's vision of becoming a developed nation.

APSC Relevance: Bamboo Economy; Sustainable Development