India remains a global leader in **raw jute production**, producing about **76 lakh bales of raw jute** and **12.80 lakh MT of jute goods in FY 2025–26**. West Bengal leads cultivation, followed by Bihar and Assam. The **“Grow More Jute”** campaign was launched in **September 1949** to encourage farmers to shift from paddy cultivation.

Jute Geotextiles, a technical textile made from specially treated and woven jute fibres, have diverse applications in **soil conservation, erosion control, road construction and riverbank protection**. They provide an eco-friendly alternative in civil engineering.

APSC Relevance: Jute Industry, Technical Textiles