A district-level orientation and launch programme for the *Jan Bhagidaari – Sabse Door, Sabse Pehle* campaign under *PM JANMAN* and *Dharti Aaba Janjatiya Gram Utkarsh Abhiyan* was held in Tezpur.

The nationwide Information, Education and Communication (IEC) campaign aims to ensure last-mile delivery of government welfare schemes in remote tribal areas, particularly for *Particularly Vulnerable Tribal Groups*. The initiative focuses on tribal empowerment, awareness generation and universal access to entitlements through activities such as public hearings, health camps and grievance resolution programmes.

APSC Relevance: Tribal welfare, inclusive development and last-mile governance delivery.