Shokuhin sampuru:

shokuhin sampuru also known as fake foods are a replica of a food item made from plastic, wax, resin or similar material. These models are commonly used in restaurant street displays in Japan and South Korea to represent the dishes available inside.

Fake food is a multi-million-dollar market in Japan, but sampuru production has been hit by the Covid-19 pandemic, which reduced demand for dining out.

Sampuru makers hope more tourists will soon be allowed into the country to boost the restaurant industry, but they are also putting their unique skills to use elsewhere.