Assam's **Deuri Handloom Products** have been granted Geographical Indication (GI) status, providing legal protection and enhancing their recognition, market value, and export potential.

The traditional handloom of the Deori community is known as **Puma-gema**, reflecting the rich weaving heritage of the community. Deori textiles are renowned for their distinctive designs, craftsmanship, and cultural significance.

Important traditional Deori attire includes **Iku** (dhoti worn by men), **Igu** (mekhela worn around the waist by women), and **Jakachibba** (a traditional waist garment worn by women).

APSC Relevance: Geographical Indications, traditional handloom heritage, cultural preservation, and indigenous communities of Assam.