The United Nations Framework Convention on Climate Change **(UNFCCC)** Conference of Parties 27's (CoP 27) Egyptian presidency named **Coca-Cola Company** — one of the biggest plastic polluters in the world — as the **official provider and supporter of the year's biggest climate change conference.**

Activists and commentators have called Coca-Cola's sponsorship of the world's biggest climate summit a **'greenwashing exercise'**

Greenwashing is the process of conveying a false impression or providing misleading information about how a company's products are more environmentally sound. Greenwashing is considered an unsubstantiated claim to deceive consumers into believing that a company's products are environmentally friendly.