



Blinkit's Entry into Meghalaya Faces Roadblock

- **Blinkit** has been denied the mandatory trading licence by the tribal council, preventing it from commencing operations in **Shillong**.
- The decision was taken over concerns that Blinkit's quick-commerce model could adversely affect the livelihoods of more than **4,000 local grocery stores** in the state capital.
- Trading licences are mandatory for businesses operating in tribal areas to ensure compliance with local laws and protect indigenous economic interests.
- The development highlights the challenge of balancing digital commerce expansion with the protection of traditional local businesses.

APSC Relevance: Quick Commerce; Tribal Economy