MeitY has recently released guidelines on AoD for e-Governance and Mobile security

What is AoD?

Data anonymization is the process of protecting private or sensitive information by erasing or encrypting identifiers that connect an individual to stored data.

Benefits:

AoD makes the data (which is no longer personal data) suitable for use in research and data mining.

It enhances privacy, confidentiality, the integrity of data, authentication and accountability.