



Amul has reportedly launched Amul milk in the US. In an advertisement on Sunday, the dairy giant informed that Amul milk has 'arrived in the USA', with the same range of products as available in India.

The Gujarat Cooperative Milk Marketing Federation (GCMMF) has partnered with the 108-year-old cooperative organisation Michigan Milk Producers Association (MMPA) to launch fresh milk in the US market.

MMPA will collect and process the milk, while GCMMF will handle the marketing and branding of Amul fresh milk.

The initial supplies of Amul milk will be in New York, New Jersey, Chicago, Washington, Dallas, and Texas among others. Gradually, Amul aims to expand its presence across all the major cities in the US.

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