It is a concept where **all citizens are able to meet their needs within 15 minutes of walk or cycling.** Technology (e.g. Work for Home) is making people spend more time at home and in the neighbourhood.

This concept is being adopted by cities like **Paris, Bogota etc**.

It is based on three principles:

1. **The Rhythm of the city should follow people and not cars.**
2. **Each square metre should serve many different purposes.**
3. **We should be able to live, work and thrive without needing to commute.**

This concept may help **cities green themselves and people will find it easier to meet people on the street.**

This example can be mentioned as an innovative initiative for **achieving sustainable development.**